

GOLDEN GLAM-MA PAGEANT 2019

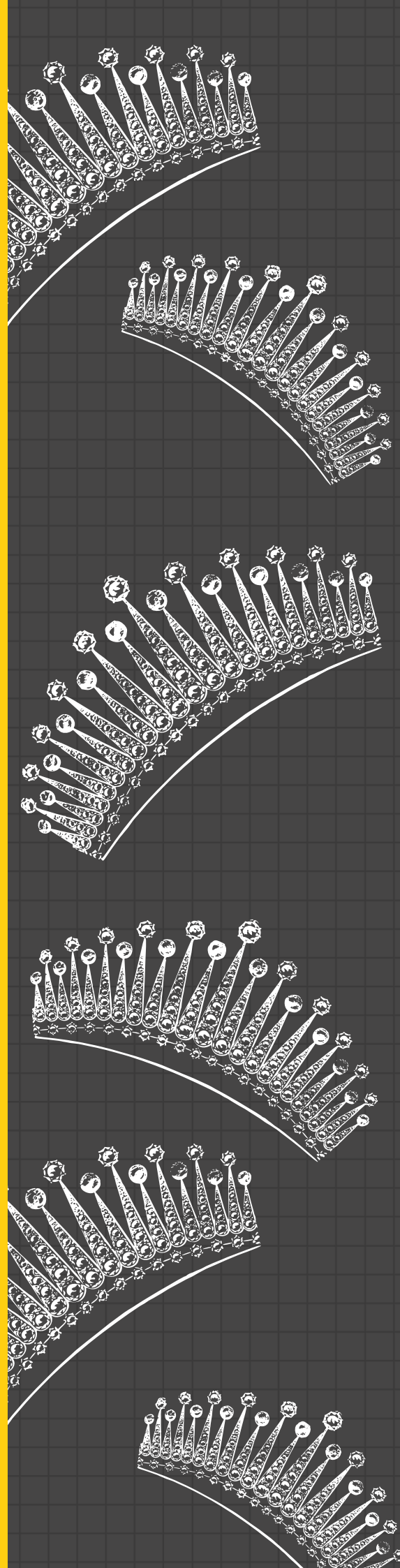
**SPONSORSHIP
PACKAGE**



PICS DIVERSITY VILLAGE
LIVE WHERE THE WORLD LIVES

Raising Funds for PICS Diversity Village

VISIT WWW.PICS.BC.CA





PROGRESSIVE INTERCULTURAL COMMUNITY SERVICES (PICS) SOCIETY

Progressive Intercultural Community Services (PICS) Society provides a broad spectrum of programs and services which includes Employment Programs, Settlement Services, Language Services, Community Programs, Social Programs and Housing Services. Our services assist new immigrants, seniors, farm workers, women, children and youth.

P I C S D I V E R S I T Y V I L L A G E

Live Where the World Lives



PICS Diversity Village is a culturally-sensitive “complex care” or “long term care” facility to meet the needs of seniors who require the support of full nursing services. The proposed facility will accommodate 125 residents in private rooms on two and half acres of land.

This is a project that addresses an urgent need in our community; the estimated need right now, just for the South Asian community in Surrey, is 500 beds. When you take into account other communities requiring culturally-sensitive care the total immediate need is much higher.

Project Development:

- Acquired land – 2.5 acres property located in central Cloverdale
- Fundraising with a target of raising \$5 million
- Professional teams engaged: Architecture and Engineering Consultants
- Researching “Best Practice” sites; developing Functional Program;
Designing the Facility

SERVICES OFFERED

Services offered at the long term care home will include:

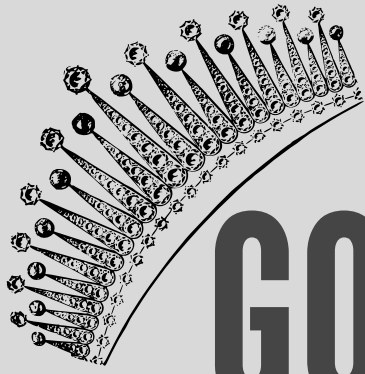
- 24 hour emergency response
- Social, leisure & recreational activities
- Housekeeping
- Assistance with daily living tasks
- South Asian meals

Surrey Memorial Hospital currently houses 150 South Asian seniors and this facility when built will not only ease the overcrowding at the hospital but will also save the government at least \$1,000 per day, per senior.

The need for a Multicultural Seniors Long Term Care Home has been acutely felt in the community for a long time. This project can't become a reality without the support of our community. So open your hearts and show your support for this Long Term Care Home!



Support the community | Support your Seniors by giving.



GOLDEN GLAM-MA PAGEANT 2019

Golden Glam-ma Pageant is a platform to empower seniors by showcasing their talent and giving them an opportunity to have their voices heard. This Fundraiser is on November 16, 2019 at 6:00 PM at Taj Park Convention Center in Surrey, BC, Canada.

The fundraiser will consist of Fashion Show, Prizes, Silent Auction, Face Painters, Photo Booth, Henna Artists, Dinner, Dancing and our inaugural Golden Glam-ma Pageant.

All proceeds will go towards PICS Diversity Village.

SPONSORSHIP PACKAGE

Please review the various sponsorship levels as outlined on the following pages and let us know how you would like to support the Golden Glam-Ma Pageant 2019. We appreciate your time and interest and look forward to discussing sponsorship possibilities with you.

TITLE SPONSOR \$30,000

As the Title Sponsor, your company will receive exclusivity as the only sponsor to receive the following benefits of the Golden Glam-Ma Pageant 2019.

HOSPITALITY

As the Title Sponsor you will receive:

- Two tables of eight seats with priority seating.
- Formal introduction and thank-you by Master of Ceremonies
- Opportunity to introduce a performance
- Opportunity to present a large check on stage
- VIP prime seating with named table, center and front
- Opportunity to be a judge at the Pageant

BRAND RECOGNITION

Your corporate logo and/or name will be featured on:

- Title Sponsor: Billed as a "Title Sponsor" of the evening
- Sponsorship and prize donation packages
- PICS website and a link to your company's website
- One full-page ad in program, prominent logo placement on program front cover
- Booth to display your company's products/services
- Hyperlinks to your website/social media on PICS' website

GALA PROFILE

- Verbal recognition at the event
- The opportunity to address the audience during the formal portion of the evening program
- Gala signage and banners
- Event slideshow profile
- Plaque with sponsorship level

MEDIA

Your corporate logo and/or name will be featured in:

- Public Service Announcements (PSAs)
- Public thank you advertisement in the media
- Recognition on radio and television, logo recognition

Gold Sponsor: \$15,000

- VIP prime seating with named table (table for 8)
- Opportunity to introduce performance and/ or present a large cheque on stage
- 1-page Ad Placement on the Program Booklet
- Logos on Promotional Materials and online
- Logos on slideshow and photo backdrop
- Hyperlinks to your website/social media on PICS' website

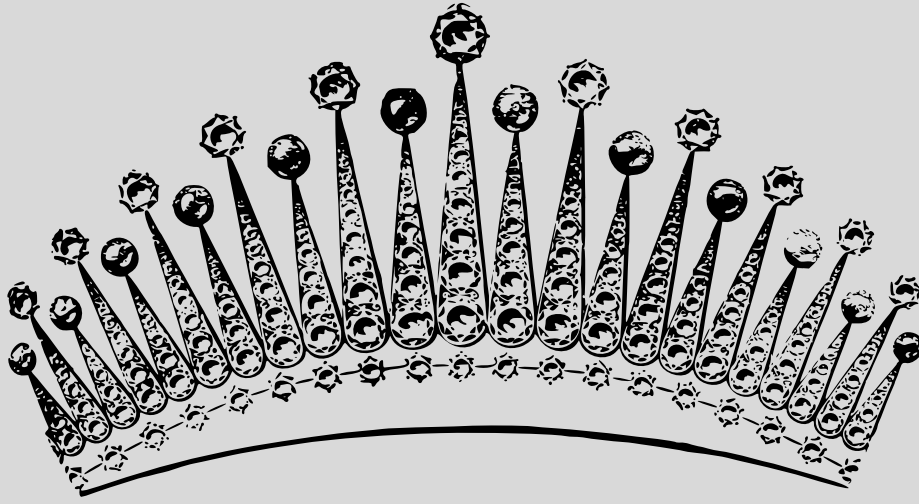
Silver Sponsor: \$10,000

- 1 table of 8
- Half page ad on Program Booklet
- Logo on Promotional Materials and online
- Logo on slideshow and photo backdrop
- Hyperlinks to your website/social media on PICS' website

Bronze Sponsor: \$5000

- 2 Free Tickets
- VIP prime seating
- Logo on Promotional Materials and online
- Logos on slideshow and backdrop

All sponsors are welcome to bring marketing materials to distribute to our guests.



THANK YOU!

We look forward to including your organization as a sponsor.

Additional ways to support the Golden Glam-Ma Pageant 2019:

VIP tickets – \$200 per person

Table purchases – Tables of Eight

-Front Row (\$1500)

-Second Row (\$1200)

Regular tickets-\$100 per person

Cash and gift-in-kind donations

Raffle, Live and silent auction donations

For more information, please contact:

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